Ben Tremper bentremper@gmail.com bentremper.com linkedin.com/in/bentremper

I design AI-enabled products & lead the teams that build them

Designer and design leader. Head of Design at Boosted.ai, previously Senior Staff at Faire and Principal at LinkedIn.

EXPERIENCE

AUG 2025 TO PRESENT

Boosted.ai

Head of Design

Leading design for an AI investing platform serving professional and retail investors. Player-coach with a team of 3 across the retail app and enterprise products. Reporting to the CPO.

- Hired a lean, senior team: staff and senior staff designers, a principal UX researcher and a senior content designer
- Designed and launched a zero-to-one retail investing app, taking Boosted into a new market beyond its professional core
- Led creative strategy and investor materials that helped close a $20M Series B extension
- Led design for work that opened 3 commercial partnerships and drove $4M in new revenue
- Moved the design system from Figma into Git, so designers and agents ship production UI on one shadcn/ui, Radix and Tailwind foundation
- Rebuilt the brand, website story and visual language from the ground up

MAY 2024 TO AUG 2025

Faire

Senior Staff Product Designer

Shaped how 600K+ retailers find products across Faire's Discovery pillar.

- Shipped Faire's first LLM features: natural language search and camera-based image search. Image search reached 1% of all search volume
- Helped form Faire's first AI discovery pod and set its design direction. Its first launch lifted GMV 0.75%
- Launched the New Products Hub, lifting order volume 1%
- Created Your Weekly Drop, a personalized hub connecting retailers with new brands, reaching 50%+ visit retention

MAR 2023 TO APR 2024

Kiddo Health

Head of Design

First design leader at a connected care startup using health data and AI to improve outcomes for kids with metabolic and behavioral health conditions. Player-coach, consolidating a team of 2 into 1 senior designer. Reported to the CPO.

- Led a major product pivot, grounded in 50+ interviews with parents, providers and subject matter experts
- Shipped the product for 5 health system pilots
- Led design for a generative AI proof of concept for personalized child health recommendations
- Hired 3 senior leaders across product and engineering
- Rebuilt how product, design and engineering plan and work together

DEC 2021 TO FEB 2023

Career Break

Recharged, cared for my young son, restored a 1984 Land Cruiser FJ60, and built my first gravel bike, taking 4th in a 50 mile race.

NOV 2017 TO NOV 2021

LinkedIn

Principal Product Designer

APR 2019 TO NOV 2021

/ Led design for LinkedIn Pages, where organizations reach 600M+ members
/ Took Services Marketplace from zero to one, letting small businesses market and sell their services on LinkedIn. Reached 2M users in its US beta, then launched globally

Staff Product Designer

NOV 2017 TO MAR 2019

/ Designed cross-product experiences for LinkedIn.com, serving 600M+ members
/ Redesigned how LinkedIn messages members and the shared patterns used across the flagship app

MAY 2017 TO NOV 2017

Coursera

Senior Product Designer

Redesigned the iOS and Android apps and led learning experience projects across the core product.

AUG 2014 TO MAY 2017

Ben Tremper Design

Product Design Consultant

Product strategy and design for startups and agencies.

JAN 2012 TO AUG 2014

DesignMap

Senior Product Designer

Led interaction and visual design across web, mobile and connected devices for Dell EMC, ExactTarget, HP, Avaya, TriNet, eBay and Cisco.

EARLIER

Art Director at Swirl, leading campaigns for Google, eBay and PayPal, and owner of a commercial photography studio.

EDUCATION

2010 TO 2013

Academy of Art University

MFA, Interactive Design and New Media

2001 TO 2005

The University of New Mexico

BFA, Studio Art

CAPABILITIES

/ AI & emerging tech
/ Design in code
/ Design strategy
/ Product design
/ Design systems
/ Team leadership
/ Visual & motion design
/ Zero-to-one products
/ Executive partnership